

Our Purpose

To make people happy.

Our Mission

To create memorable moments that bring true happiness and inspire our communities to be more humanistic.

How do we do this:

- We welcome all our guests as if they are guests in our own home.
- We provide an exceptionally thoughtful and considered level of service that feels natural and comes from our hearts.
- We serve delicious, brilliant food cooked by chefs who are motivated by creating joy and pleasure.
- We curate memorable events and experiences hosted by incredible humans that guests will be inspired by.
- We delight in creating moments of unexpected delight.
- We work together to build the happiest team in the industry by ripping up the rule book and treating our team like humans not employees.

Our Values

These values guide us in everything we do.

Authenticity

We are genuine, honest and we build authentic, longstanding connections with everyone we encounter.

Kindness

As a group of people, we are always generous, friendly and considerate. As a business we give some of our time and money to others that will make a difference.

Wellbeing

We deliver wellbeing experiences and events to both our guests and our team which inspires people to be healthier and therefore happier.

Humanism

We foster a culture that enables personal growth, recognises and rewards personal worth, helps and encourages creativity and healthier lifestyles. We aspire to spread this message to a wider audience constantly.

Sustainability

We challenge and modify our procedures and habits to be less of a burden on the environment and give back to create more happiness in our local community.

Our Vision

What will the Gallivant look like in 5 years time?

To create a more intimate, curated, humanistic hospitality members club with 5 clubhouses within 2.5 hour's drive from London in extraordinary locations, creating happiness in everyone who touches the brand.

What sets us apart are the environments and inspirations we create in our properties and the kind people who work there. They enable us to inspire and positively affect the lives of our whole community and help make the Gallivant ubiquitous to their happiness.

Our Success Indicators

How do we measure success?

Happiness Indicators:

1. **Repeat guests**
Number of repeat guests each month
2. **Positive guest reviews**
Number of 5 Star Review each month
3. **Number of members**
Number of new members each month
4. **Team Happiness**
Team happiness survey scores each month